

## Japan-U.S. Communication Association

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**Submissions Open:** Mon, 1/16 2012 4:00 AM EDT

**Submissions Close:** Thu, 3/29 2012 3:00 AM EDT

### CONTACTS:

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The Japan-U.S. Communication Association (JUCA) invites individual paper submissions for competitive reviews. Papers may address issues in any area of communication, including rhetoric, media, intra/interpersonal, organizational, intercultural, cultural identity, gender, critical, etc.; and must focus on the Japanese or the Japan-U.S. context. Papers reflecting the convention theme "Celebrate COMMunity" are particularly desired. Preference will be given to completed papers, but extended abstracts of works in progress will be considered. An extended abstract is defined as a "near-complete" paper that includes all components of a research paper except for results, or the equivalent degree of completion for qualitative or critical scholarly works. (A 3–4 page abstract that cursorily describes a future research plan is not acceptable.) Revised papers are due to Jiro Takai by August 1, 2012.

Students and debut scholars are especially encouraged to submit their work. Awards will be presented to the best graduate student paper (monetary award), as well as the best faculty paper, but only completed papers will be eligible for the awards.

**Additional opportunity:** This year, JUCA is again planning to submit a publication proposal to publishers for a book tentatively titled "Reading Japanese MangAnime: A Methods Approach to Text, Culture, and Ideology," and we invite scholars of Japanese pop culture to submit to the JUCA their original rhetorical analyses of recent Japanese manga or anime (released in the past two decades). Analyses of translated manga or subtitled/dubbed anime are also welcome, so the JUCA strongly encourages all scholars who have a research focus in this pop cultural context, even those with limited Japanese proficiency, to consider this opportunity. If your full paper or extended abstract is accepted, it can be automatically considered as a formal chapter proposal to the book. Please indicate on the first page of the uploaded paper document — below the title — if you wish your work to be considered as a book chapter proposal. Upon successful revision, your manuscript will be included in the book. For complete specifications, please examine the MangAnime Project website at <http://fuseprojects.weebly.com/manganime.html>.

No preference will be given to MangAnime papers over other topics for NCA; all submitted papers are reviewed for JUCA's NCA sessions using the same quality criteria. However, papers submitted for consideration to the MangAnime project that ultimately are not accepted for NCA still have a chance to be included in the book. Some may be accepted for both NCA and the book, of course.

Acceptance assumes the author/authors will join JUCA (free membership) and personally present the paper at the NCA conference unless an emergency arises. The JUCA membership application form is available at <http://sites.google.com/site/japanuscommunication/>. Paper submissions must be made through NCA Submission Central via the main NCA Convention Web page. Various resources for submitters are available in the convention resource library at <http://www.natcom.org/conventionresources/>. Follow the system instructions for your e-submissions and these guidelines:

### INDIVIDUAL PAPERS

1. A title for the paper. (Indicate "book chapter proposal" below the title if you wish to be considered for the MangAnime project.)
2. A 250–500 word abstract of the paper.
3. A maximum of 25 (double-spaced) pages of text (excluding tables, figures and references).
4. No self-identifying information in the paper. Make sure to eliminate the cover page and other references

to your particular coursework or institution before uploading your paper, in order to ensure a fair blind-review process.

5. Uploading the paper.

6. Willingness to present as Scholar-to-Scholar (poster presentation). If yes, check the appropriate box.

7. Student paper. If yes, check the appropriate box.

8. Request for audio-visual equipment. Indicate what audio-visual equipment you will need for your presentation at the time of submission. We cannot guarantee equipment availability, and computers must be provided by the presenter. Projectors may not be available, so presenters should have handouts ready just in case.

### **PANEL DISCUSSIONS**

We do not accept panel proposals this year. Submit your panel proposal directly to Celebrating COMMunity Intersections. To request JUCA's cosponsorship of your panel proposal, contact Jiro Takai before your submission.

### **EMAIL SUBMISSIONS**

After uploading your paper or extended abstract (with no self-identifying information) to NCA Submission Central, you must also email to Jiro Takai ([jtakai@cc.nagoya-u.ac.jp](mailto:jtakai@cc.nagoya-u.ac.jp)) your submission with a title page that includes author identification, institutional affiliation, complete mailing addresses, phone numbers, email addresses and any requests for audio-visual equipment. If papers have multiple authors, the name of the probable presenter should be clearly indicated.

### **DEADLINE:**

11:59 p.m. PT on Wednesday, March 28, 2012.